Hochschulforum Digitalisierung

Teach and learn: develop your institution through learning networks

Lavinia Ionica, Programme Manager, Hochschulforum Digitalisierung, Stifterverband

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Hochschulforum Digitalisierung – German Forum for Higher Education in the Digital Age

Hochschulforum Digitalisierung (HFD) orchestrates the discourse on higher education in the digital age.

As an innovation driver, it informs, advises and connects stakeholders from higher education institutions, politics, business and society.

Founded in 2014, HFD is a joint initiative by Stifterverband, CHE Centre for Higher Education and the German Rectors' Conference (HRK). It is financed by Germany's Federal Ministry of Education and Research (BMBF).

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What does the HFD do?

We inform

- Website with **blog** and topic dossiers
- Collections of resources and tools
- **Publication** of studies, working papers and discussion papers

We advise

- **Peer-to-peer strategy consulting** for universities and departments
- Tandem program for university leaders
- Strategy benchmarking tool

We connect

- **Networking** and communication platform with over 2500 users
- **Community exchange** formats such as HFDHangouts and Communities of Practice

We innovate

- Student **DigitalChangeMaker** network, Student Digital Officer program
- Development of an InnovationHub
- Pilot projects on **qualification**, learning space development, hackathons

Current situation: Professional Development in the Digital Age

The pandemic was an **accelerator for digital teaching and learning** at German and international higher education institutions. A large **experimental space** was created, enabling **new perspectives on the future of teaching and professional development.**

The Hochschulforum Digitalisierung and the University of Hagen (FernUniversität in Hagen) have collaborated to share the experience gained in the last few years and the expertise gained in various projects.

-> Train-the-Trainer-Programme: The Learning Network

Team

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Stifterverband / HFD
(Programme Manager/
Makerspace)

Antonia Dittmann
Stifterverband / HFD
(Collegial consultation)

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Jasmin Ehrhardt
Stifterverband / HFD

Annabell Bils
FernUniversität in Hagen
(Hackathon)

Nicole Engelhardt
FernUniversität in Hagen
(Lerncommunities)

Nikolai Schulpinov
Stifterverband / HFD

Sebastian Horndasch
Stifterverband / HFD

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Start with the "Why"

Take 5 minutes and discuss with the person sitting next to you:

Why should professional development (HEI) change in the digital age?

The golden circle by Simon Sinek
https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

Learning Networks: Makerspace, Hackathon, Learning Community, Collegial Consultation

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"Networks through which faculty and staff share knowledge with each other and jointly develop new knowledge"

HFD Makerspace: Online Teaching

- **Target group:** Educators
  (120 applications / 50 seats)
- **10 maker sessions** e.g. supervise
  students online, explore new methods,
  create screencasts, professionalize
  e-moderation or implement OER
- **Timeframe:** 27.11.2020, 10.00-16.30

A makerspace as an alternative place to develop concepts and courses.

Online Course on digitalization strategies

7-week online course with live sessions and learning groups

- 496 course registrations from approx. 220 HEIs

- 52 learning communities consisting of 270 people

- 94 challenges submitted

ONLINE-KURS
"GRUNDLAGEN FÜR DIGITALISIERUNGS-STRATEGIEN IN STUDIUM UND LEHRE"
7.06.-26.07.2021

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Materials and records still available:
https://hochschulforumdigitalisierung.de/de/online-kurs-grundlagen-digitalisierungsstrategien-studium-lehre

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HFD✕CHANGE

9-week collegial consultation in small teams

- Participants from teaching and support facilities consult with each other in small teams on concrete challenges in their work and **jointly develop ideas for solutions**

- Methodical introduction and exchange of experiences with all participants in 3 online meetings

- 5 self-organized consultation sessions in the team

Hackathons and the potential of EdTech initiatives

#SemesterHack May 2020 – Hacking the digital summer semester!

✓ 5 winner projects and prize money totaling €2,500

✓ Follow-up funding for four projects by the BMBF with a total value of around €270,000

#SemesterHack 2.0 November 2020 as part of the European DigiEduHack

✓ (Further) development of ideas for the digital winter semester on an international stage

✓ follow-up funding by the DAAD with a total value of €150,000

First why, now how, then what

Take 5 minutes and discuss with the person sitting next to you:

1. Why should faculty and staff development (HEI) change in the digital age?

2. **How can transformation in professional development (HEI) in the digital age take place?**

The golden circle by Simon Sinek
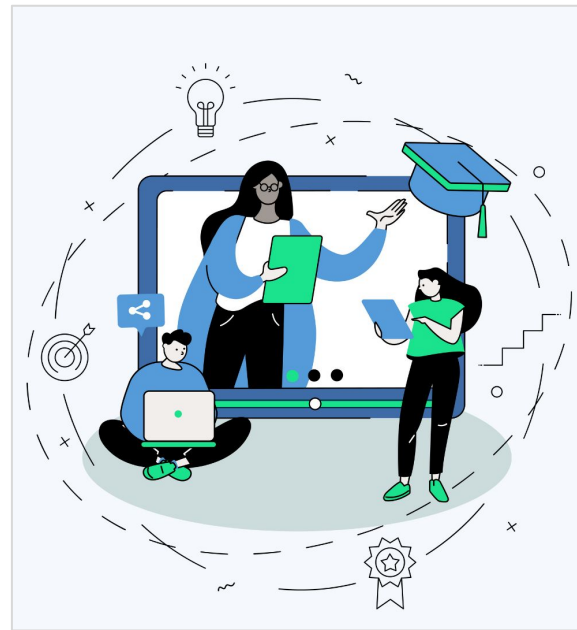https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

Train-the-Trainer-Programm:
The Learning Network

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HFD-Train-the-Trainer 2022: "The Learning Network"

- For staff in (centralized and decentralized) **support structures**

- The focus is on the design of **innovative event formats** (e.g. learning community, makerspace, hackathon, peer consulting)

- **Support and advice** in the planning of their own networking and/or qualification activities

- **11-week qualification program** in collaboration with the FernUniversität in Hagen (workload: 33 hours)
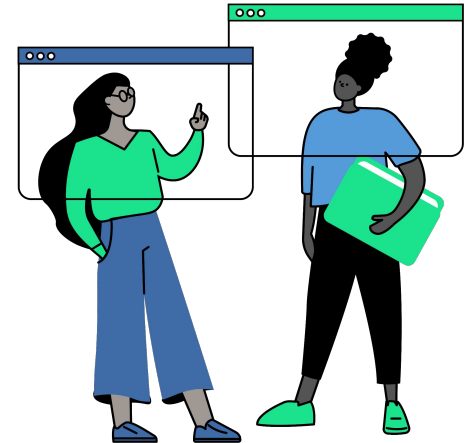

→ Website

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At the end of the program ...

- Participants have planned an **innovative event at their universities**.

- Participants have **supported, advised and inspired each other across universities** in planning their own networking and/or qualification measures.

- Participants have **networked with various stakeholders at their own universities** and strategically placed the format within the structures of the institutions.
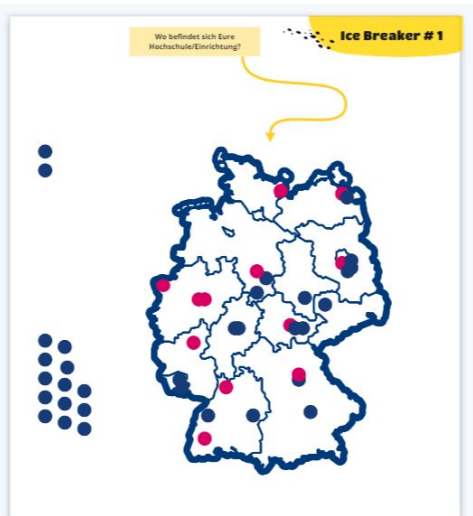
Key Facts

Application & Admission

- 170 Applications from 86 Institutions (Germany, Austria, Switzerland, Australia)
- 45 participants from 24 universities are admitted

Participants

- 70% Universities, 30% University Alliance
- Four formats: Makerspace, Collegial Consulation, Hackathon und Learning communities
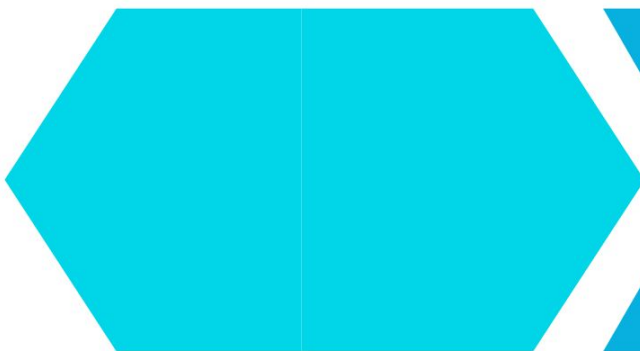- Six institutions per format are admitted

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Program process

Application

Program

Implementation

February   March   *April   May   June*   *July   ...   September 2022   →*

Overview of the program stages

FernUniversität in Hagen

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Discovery

Create a shared understanding; develop an internal university vision.

Feedback in the TTT learning community

Module 1

Development

Iterative development process with university internal teams.

Feedback in the TTT learning community

Modules 2, 3, 4, 5 and 6
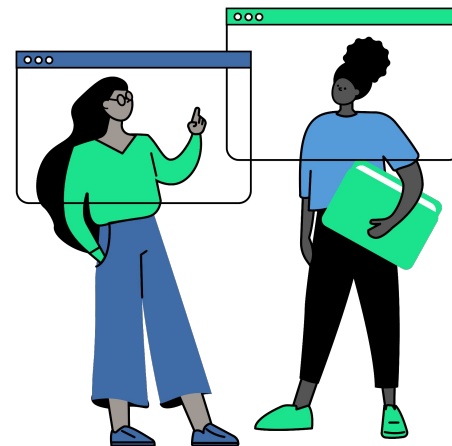
Implementation

Transfer and create visibility.

Ideas out Loud – Conference (Starting Fall 2022)
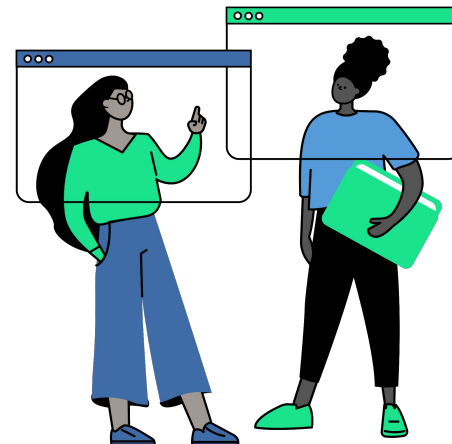
Modules: Topics and Dates

- Module 1 | Kick-Off, Formats 101 (25.04.22 - 06.05.22)

- Module 2 | Planning events (09.05.22 - 20.05.22)

- Module 3 | Good Practice (23.05.22 - 03.06.22)

- Module 4 | Setting the focus (07.06.22 - 17.06.22)

- Module 5 | Start of Communication (20.06.22 - 01.07.22)

- Module 6 | Implement events: Briefings, roles and director plans (04.07.22)

- ❖ Ideas out Loud - Conference (Fall 2022)
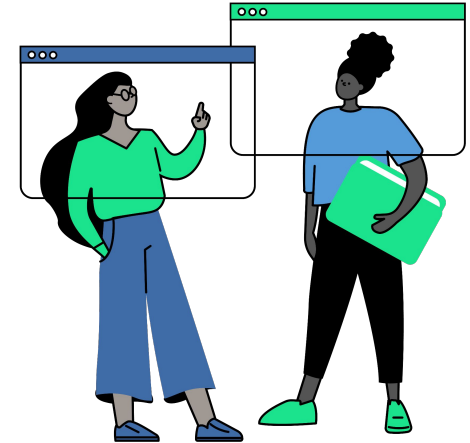
Module schedule (two weeks cycle)

- **Live-Online-Sessions (1 hr. per module)**
  - Topic introduction
- **Self learning phase: development (3 hr. per module)**
  - Independent development of the project
  - Collaboration/coordination with own university team
- **Exchange in the TTT learning community (1 hr. per module)**
  - Peer exchange in the TTT learning community
- **Consultation hour**
  - Participation and presentation of the interim status
- **Self learning phase: documentation (1 hr. pro Modul)**
  - Independent documentation of interim results

First Learnings

- High demand for qualification topics (all stakeholders)

- High diversity among participants

- High relevance of community-based formats
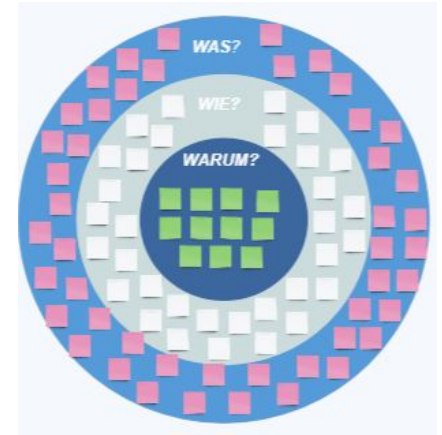
- High demand for collaboration

Last question …

Take 5 minutes and discuss with the person sitting next to you:

1. Why should faculty and staff development (HEI) change in the digital age?

2. How can transformation in professional development (HEI) in the digital age take place?

3. **How can transformation in professional development (HEI) in the digital age take place?**

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Questions?
Thank you very much!

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Podcast   Podcasting the Digital Turn