

The Trust Framework

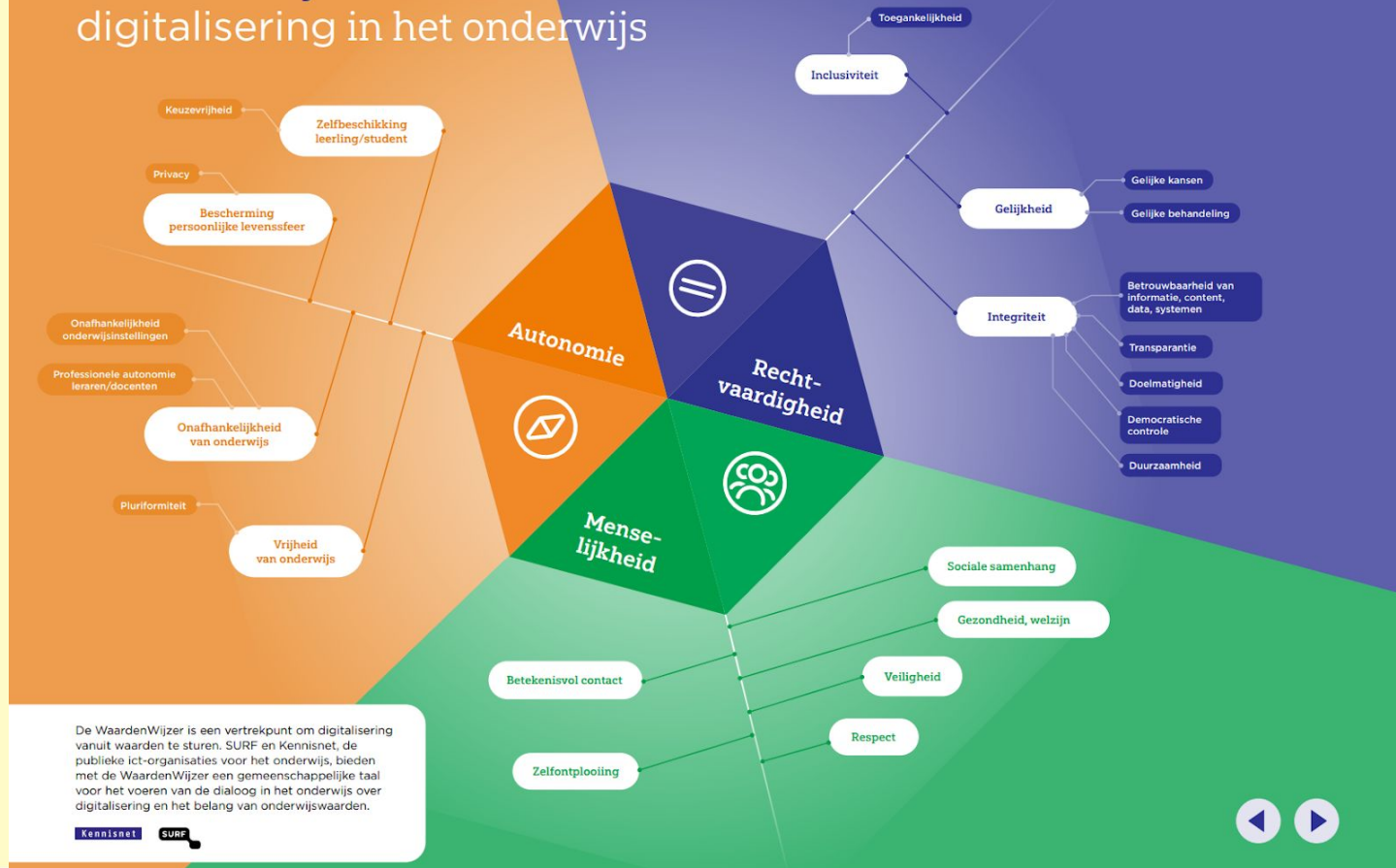
Welcome & Introduction



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WaardenWijzer voor digitalisering in het onderwijs



“Dankzij (nieuwe) manieren van samenwerking met private partijen wordt de digitale soevereiniteit van onderwijsinstellingen versterkt en kunnen docenten (nieuwe) ICT-toepassingen snel, effectief en onder de juiste voorwaarden in het onderwijs inzetten.”

(Doelstelling Transformatiehub Publiek-Private samenwerking groeifonds)

Collaborative Trust Framework

Public Education & Private-Public EdTech Trust & Trustworthiness, as Enablers

The Trust Framework is a set of trust components worked out into deployable principles. It's designed for EdTech Founders, that want to build a long-lasting, trustworthy business with a future proof positive effect on (public) education.

See first 12 slides for the 0.1 version deployable principles, more on [details on](#)

[this miro](#) for more general information see trustframework.io

Deployable Principle 1

v2022.0.1 Rolling Release

Collaborative Trust Framework

Public Education & Private-Public EdTech Trust & Trustworthiness, as Enablers

Title

Freedom of Choice, and Avoidance of Second-Tier Terms

Brief
Description

Freedom of choice entails allowing and facilitating individual and organisational autonomy. Take it or Leave it arrangements between stakeholders should be avoided, and a modular approach is required when offering Edtech solutions.

Main
Key Values

Mainly contributes to Key Values 1.A, 1.B, 1.E & 1.F

Deployable Principle 5

v2022.0.1 Rolling Release

Collaborative Trust Framework

Public Education & Private-Public EdTech Trust & Trustworthiness, as Enablers

Title

Ed-Tech, Not Ad-Tech

Brief
Description

Edtech vendors should not be engaging in secondary or tertiary business models, such as Ad-Tech. Unless clearly previously agreed upon, according with the principle of no surprises.

Main
Key Values

Mainly contributes to Key Values 1.C, 2.A, 2.D & 3.C

Deployable Principle 6

v2022.0.1 Rolling Release

Collaborative Trust Framework

Public Education & Private-Public EdTech Trust & Trustworthiness, as Enablers

Title

Responsibility to Innovate

Brief
Description

Innovation should be continuous and proactively organised by the Edtech Vendor. Parties should allow for freedom for all stakeholders to be innovative and further develop. This also includes avoiding vendor lock-ins, exclusivity and barriers to enter.

Main
Key Values

Mainly contributes to Key Values 2.C, 4.B, 5.D & 5.E

Next up...



Audience Questions



Questions to the Audience

“

1: Who represents a Vendor?

2: Who represents a public institution or organisation?



Questions to the Audience

“

In your experience, what is the main motivation for Edtech Founders to start an Edtech company?

- 1: Making an impact
- 2: Shareholders Value



Questions to the Audience

“

Can you describe a negative experience that a public organisations has had dealing with vendors?

What went wrong?



Questions to the Audience

“

What are key public values that can come under threat working with private companies (that only focus on shareholder value)?



Questions to the Audience

“

What are good practices that founders can use to protect their company from potential shareholders value only driven investors?



Roadmap and milestones

- 12 more deployable principles
- 1 Implementation in Vendor Contract
- 5 Vendor Validation Conversations by institutions

- Used in public Tenders by SURF
- Used in public Tenders by EU institutions

- Inspire EU legislation on Ethical collaborations
- Inspire public institutions outside of Europe

6-9 months

2 years

0.2 Validate and iterate

**0.3 - 0.9
Professionalisation**

**1.0 First adoption
NRMs**

**1.1 Adoption at more
NRMs**

**2.0 EU level adoption
and beyond....**

2 months

1 year

2025

- Set-up an open-source community to contribute
- Worked out deployable principles for all trust components
- Get adoption at EU (based) institutions
- Build easy to use (deployable) version for Edtech
- Subsidy Grant to finance a dedicated team
- Validate outside of higher education

- Used in public Tenders by other NRM (JISC, SUNNET...)



The End
for more information

Trustframework.io

